

# CASE STUDY

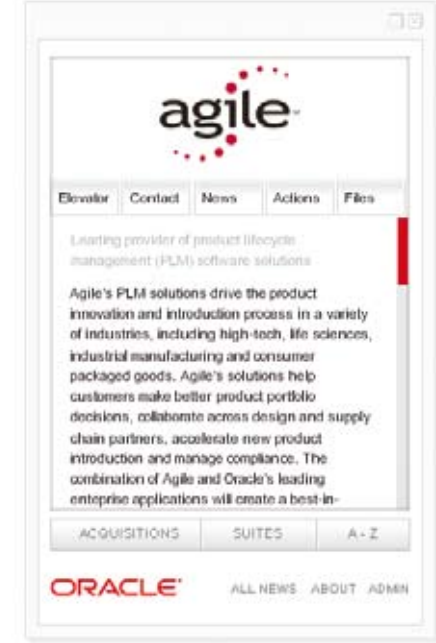
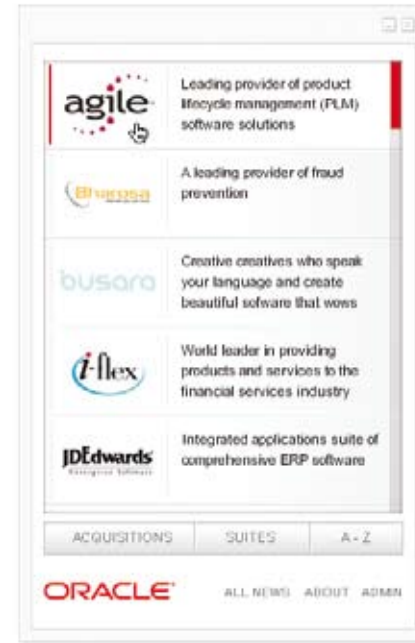
## ACQUISITION APP

### WHAT WE DID

DESKTOP APPLICATION

INTERFACE DESIGN

ICOMMS SOLUTION



### THE BRIEF

- Facilitate the real-time sharing of information between Oracle staff allowing everyone to stay up to date on the latest products, news, contacts and announcements from the latest Oracle company acquisitions.

### THE SOLUTION

- The Acquisition App is a cutting edge desktop application built in Adobe Air and runs off a remote Oracle database.
- It pushes the creative boundaries of conventional interface design whilst remaining within the boundaries of the Oracle corporate brand guidelines.

### RESULTS

- The application (particularly the interface design) has been so well received within Oracle that the Beehive team chose to contact us to further develop the application and integrate with their platform to showcase at Oracle OpenWorld 2008.